

MONTROSE Business Times

2025 ADVERTISING RATES



	OPEN	13 WEEKS	26 WEEKS	52 WEEKS
FULL PAGE	\$742.50	\$705.38	\$668.25	\$594.00
3/5 PAGE	\$445.50	\$423.23	\$400.95	\$356.40
1/2 PAGE	\$371.25	\$352.69	\$334.13	\$297.00
1/3 PAGE	\$222.75	\$211.61	\$200.48	\$178.20
1/6 PAGE	\$148.50	\$141.08	\$133.65	\$118.80
1/8 PAGE	\$112.50	\$106.88	\$101.25	\$90.00
FRONT PAGE	\$150.00	\$142.50	\$135.00	\$120.00

The Montrose Business Times reaches over 4,000 readers each week, including professionals, executives, business owners, small businesses, and entrepreneurs who are actively seeking your products and services. Online, the Montrose Business Times is the area's leading source for local business news and advertising. Successful advertising relies on frequency to build awareness and ensure you never miss an opportunity. That's why we have designed our advertising rate structure to prioritize high-frequency advertising. As a contract advertiser, you will receive discounts off our open rates based on your commitment over time, guaranteeing you the lowest possible price.

*Rates above are cost per ad, per week. Discounted rates are based upon a minimum of one ad per week for 13, 26, or 52 weeks within a year.

MONTROSE Business Times
FRONT PAGE BANNER
 5 columns
 (10" wide x 2" tall)

HALF PAGE
 5 columns
 (10" wide x 8.25" tall)

3/5 Page
 3 columns
 (5.9167" wide x 16" tall)

FULL PAGE
 5 columns
 (10" wide x 16.5" tall)



1/3 PAGE
 3 columns
 (5.9167" wide x 8.25" tall)

1/6 PAGE
 2 columns
 (3.889" wide x 8.25" tall)

1/8 PAGE
 2 columns
 (3.889" wide x 6.25" tall)

Other Ad Options:

Business Card Ads: 1 time - \$45, Monthly - \$100
 Classified liners - starting at \$30 - \$1/word
 \$5 for logo

Digital Ads - montrosebusinesstimes.com
 \$12 per 1,000 impressions- 10,000 impression minimum
 Leaderboard - 728px X 90px
 Medium rectangle - 300px X 250px